

Best times and days to Tweet*

Time	ReTweets	Click-throughs
12:00:00 AM	Yellow	Red
1:00:00 AM	Yellow	Red
2:00:00 AM	Yellow	Red
3:00:00 AM	Red	Red
4:00:00 AM	Red	Red
5:00:00 AM	Red	Red
6:00:00 AM	Red	Red
7:00:00 AM	Red	Yellow
8:00:00 AM	Red	Red
9:00:00 AM	Red	Red
10:00:00 AM	Red	Green
11:00:00 AM	Red	Red
12:00:00 PM	Red	Red
1:00:00 PM	Green	Red
2:00:00 PM	Green	Red
3:00:00 PM	Green	Red
4:00:00 PM	Green	Red
5:00:00 PM	Green	Green
6:00:00 PM	Green	Red
7:00:00 PM	Yellow	Red
8:00:00 PM	Yellow	Yellow
9:00:00 PM	Yellow	Yellow
10:00:00 PM	Yellow	Red
11:00:00 PM	Yellow	Red

Best days:

Red	Monday
Green	Tuesday
Green	Wednesday
Red	Thursday
Yellow	Friday
Yellow	Saturday
Green	Sunday

Source: Hubspot, 2011



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